

## Privacy Notice

**Project:** Evaluation of Sport England's Tackling Inactivity Funds  
**Date:** February 2019  
**Author:** CFE Research

The Active Ageing and Tackling Inactivity and Economic Disadvantage (TIED) Funds comprise over 50 projects and organisations that have received funding from Sport England to tackle inactivity across England. CFE Research has been commissioned by Sport England to undertake a national evaluation of the Active Ageing and TIED funds. It is important that you understand the purpose of the research, what taking part involves, and what will happen with the information collected from you. We would be grateful if you could take the time to read the following information carefully and contact your project or CFE Research with any questions you may have.

### **PURPOSE OF THE RESEARCH**

CFE Research is undertaking this research on behalf of Sport England who have funded the project in which you are participating. The research aims to understand more about your experiences so that we can assess its impact on you and the community in which the project is delivered; and identify what works, how, in what context and for whom to ensure that Sport England can harness this learning for future projects. The evaluation began in November 2018 and runs until September 2022.

### **WHAT DOES PARTICIPATION INVOLVE?**

The project you are taking part in will invite you to complete a registration survey when you first register, and then at several intervals during your participation, typically at 3, 6, and 12 months following your registration. Participation in all surveys is entirely voluntary. The questions included in the surveys will vary depending on the project you are taking part in, but will typically ask for some information about you, your current physical activity, and wellbeing. Each survey will be given to you by the project where you take part and should typically take no more than 10 minutes to complete.

### **WHAT PERSONAL DATA WILL BE CAPTURED?**

In the surveys, you may be asked to provide your gender, age, ethnicity and home postcode; this is to allow the project and CFE Research to undertake analysis to determine how experiences of physical activity vary on these bases. You may also be asked to provide your name so that the project can link your survey response to other information captured throughout the evaluation including follow-up surveys and information your project collects to monitor the number of hours and occasions you have taken part in physical activity with them.

You have the option to opt out of these questions by indicating ‘prefer not to say’ or leaving questions blank. Personal data will not be kept longer than is necessary for the purpose of the research. It will be deleted by no later than 12 months following the end the evaluation in September 2022.

### **WHO WILL SEE MY DATA?**

The data you provide will be shared by the project where you take part to CFE Research on a regular basis for the purpose of the evaluation only. This means that it will not be possible for anyone other than CFE Research and the project where you take part to identify you on the basis of the information you provide. Your project may also allocate you a unique ID number before sharing data with CFE Research. This means that CFE Research will not be able to identify you on the basis of the information you provide. Anonymised (i.e. non-identifiable) data will also be shared with Sport England throughout the duration of the study. Evaluation data will be used to inform a series of published reports, presentations and outputs. When we report the findings, we will aggregate all answers to questions so it will not be possible for anyone to identify you. At the end of the project, anonymised data will be held by Sport England and may be shared with others for legitimate research purposes.

### **HOW WILL MY PERSONAL DATA BE PROTECTED?**

Appropriate safeguards are in place at CFE Research, Sport England and the project where you take part for secure collection, storage, transmission and disposal of your personal data in accordance with the General Data Protection Regulation. Access to data is restricted to those requiring access for the purpose of the research.

### **HOW TO WITHDRAW YOUR DATA**

You can withdraw your consent for CFE Research or the project where you take part to hold your personal data provided through your survey response at any time without giving a reason; this means that if you change your mind we will remove any personal data which directly or indirectly identifies you within 28 days. We will retain your survey response, however, all personal data will be deleted so that it will be impossible for anyone to identify you. To do this please contact someone at the project that you are taking part in.

### **FURTHER INFORMATION**

If you have any questions about the purpose of this research, the data we will be collecting from you, why and how we plan to use the data, please contact:

Dr. Rebecca Steer, CFE Research, Phoenix Yard, Upper Brown Street, Leicester, LE1 5TE.

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